

# Beards, Beers & Brats



Join us on Saturday night,  
**September 29, 2018** at 6pm in the  
**Town of Lincoln Fire Station**  
(506 Hartwell Dr.), during the  
**Warrens Cranberry Festival** for an  
old fashioned

## Beard Contest!



Lots of categories to enter in, even  
one for the ladies!  
Contest rules can be picked up at  
**Antique Mall of Tomah**  
**Warrens Cranberry Festival office**  
**Warrens Village Hall**  
or download them at  
[www.cranfest.com](http://www.cranfest.com)



Sponsored by: **The Antique Mall of Tomah**  
1510 Eaton Ave., Tomah WI  
[www.antiquemalloftomah.com](http://www.antiquemalloftomah.com)





## 2018 Beard Contest sponsored by the **Antique Mall Of Tomah**

### **Beards**

#### **Category 1 Double Dapper (Full Beard with Styled Mustache)**

Full beard, any length, with distinct styled mustache. The beard may be styled or left natural. Styling aids are permitted for both.

#### **Category 2 Dandy (Full Beard 6 inches and under)**

The beard appears as it grows **naturally**. The more natural the better! The mustache may not be highlighted. The beard may not be curled under at the bottom! No styling aids permitted.

#### **Category 3 Lumber Jack (Full Beard over 6 inches)**

The beard appears as it grows **naturally**. The more natural the better! The mustache may not be highlighted. The beard may not be curled under at the bottom! No styling aids permitted.

#### **Category 4 Chops**

A true sideburn, no natural or shaven gap below the ear. Chin is shaven, however, hair on the upper lip is optional. No styling aids are permitted.

#### **Category 5 Chin Hairs (Goatee)**

The goatee appears as it grows **naturally**. The more natural, the better! The goatee and mustache may be maintained but without styling aids. The mustache may not be curled. An area at least 4 cm wide (the width of a razor) between the temple and the goatee must be clean shaven.

### **Moustaches**

#### **Category 1 Beer Soakin' Mustache (Natural Mustache)**

Mustache as it grows and left natural. The more natural, the better! No beard allowed in this category. No styling aids permitted.

#### **Category 2 City Slicker Styled Mustache**

The styled mustache is facial hair that rests on the upper lip but does not grow past the ends of the upper lip. The length of the mustache CAN span past the ends of the wearer's mouth however. Styling products such as gels, pomades, wax, etc. are encouraged! Soul patches, goatees or full beards are prohibited in this category. Hair extensions, false facial hair, or any form of hairpins are prohibited also. Sideburns are permitted but cannot overshadow the mustache in size or complexity.

#### **Fake Division - For Women or the Hairless!**

Anything goes. Whatever you can create to look like a beard or moustache and manage to keep on your face. Attention to detail and realism is the name of the game in this category. Glue, string, yarn, action figures, Legos... pretty much anything goes if you can make it in the shape of a beard, moustache, sideburns, chops, etc. Keep it family friendly - Contest Chairs have the right to disqualify distasteful entries. This category is where creativity is the key!

**Full costumes that complement the facial hair are encouraged in any of the categories.**

**NOTES:**

Styling aids include, for example, mustache/hair wax, hair spray, hair lacquer, hair gel, styling foam, etc. - Hair dye is absolutely prohibited in the natural categories.

Natural beards shall be and shall look natural. The more natural the better.

The beard also should be distinct from the head hair and not integrated with it.

Each contestant must appear before the contest chairs in order to determine whether they qualify for their chosen category.

Contest will be held during the Warrens Cranberry Festival at 6pm Saturday September 29, 2018 at the **Town of Lincoln Fire Department 506 Hartwell Dr. Warrens WI**

**Contestants should arrive no later than 5pm. Contest is limited to the first 20 contestants signed up.**

For more information please contact Lisa or Zan at the Antique Mall of Tomah (608) 372-7853.

**Awards sponsored by the Tomah Antique Mall**

**First, Second & Third Place** will be judged in each category with the judge's decision being final.

**Best of Show** is reserved for the most spectacular specimen. This is utterly subjective to the judge's personal opinion.

**Crowd Favorite** will be judged by the attending crowd (bring your friends and family)!

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**Return Bottom Portion to:** Tomah Antique Mall, 1510 Eaton Ave, PO Box 848 Tomah, WI 54660

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Category Entering: Beard            1   2   3   4   5

                                 Mustache        1   2

                                 Fake

Circle only **ONE** category