

## History of Warrens

Known today as the Cranberry Capital of Wisconsin, Warrens was originally a logging town. The first to begin lumbering in what is now the Village of Warrens were George Warren and James Gamble. In 1868 the West Wisconsin Railway laid rails from Tomah to Black River Falls and these two enterprising men set up a sawmill at the present day site of the Village of Warrens.

Soon there was a general store, flour and grist mill, creamery, hotel, bank, newspaper and other businesses in what was then known as Warren Mills. In 1892 the name of the post office was changed officially to Warrens.

Even before logging began in the Warrens area, the early immigrant settlers had begun to clear the land. Many area farmers worked in the lumbering industry to supplement their income. Following the decline of logging, agriculture regained its position as the principle source of income, particularly dairying and small fruit growing. In 1923 the Warrens Fruit Growers Association shipped 50 carloads of fresh strawberries. Mint was another important crop at one time. Harvesting of sphagnum moss was and still is done in the Warrens area.

Of all the agricultural products grown in the area, cranberries are what we are best known for today. Native Americans and early settlers harvested the wild cranberries that grew in abundance in the area. Just when the commercial cultivation of cranberries began in Warrens is unknown, but there are cranberry marshes in our area that have been producing the state's No. 1 fruit crop since the early 1870s.

Warrens held its Centennial Celebration Sept. 14-15, 1968. At the conclusion of the celebration, the organizers had some funds left. That money was used in 1973 to hold the first Warrens Cranberry Festival. The 46th Annual Warrens Cranberry Festival will be held Sept. 28-30, 2018.

## Thank You to Our Sponsors

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Universal Forest Products  
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Stuart & Faye Pedersen  
Warrens Lions Club  
Village of Warrens

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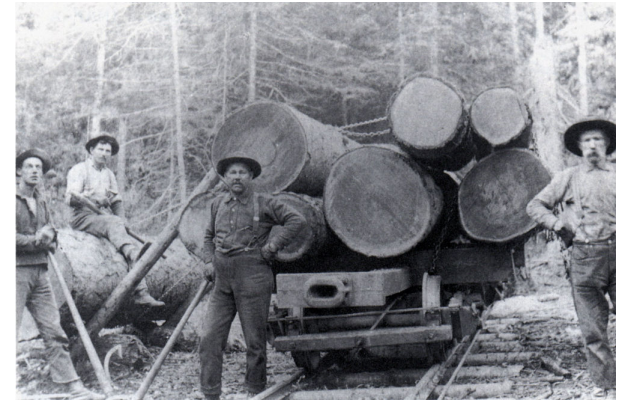
### Bronze Level - \$100 to \$249

Jenny & David Walworth/Sara & Jim Hendricks  
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Deer Creek Dental Clinic  
Potter Cranberry Company  
and  
Jim & Kathy Steele in  
Memory of Robert & Arlys Steele

## Warrens Sesquicentennial

Warrens, Wisconsin

1868 - 2018



July 3 & July 4, 2018

Fireworks

Street Dance

Stagecoach Rides

Lumberjack Show

Ho-Chunk Dancers

Old-Time Kids Games

Historical Displays

Food & More

*Events Happening Around  
Warrens Lions Log Building,  
Softball Field & Birkholz Field*

All Activities are Free!

## Schedule of Events

July 3, 2018

- 5:00 PM - Warrens Lions Concession Stand opens.  
*Brats, hot dogs, popcorn, beverages and more available for purchase.*
- 6:00 PM - Street Dance in front of Log Building.  
*Sponsored by the Warrens Area Youth Association.*
- 6:30 PM - Dancing through the Decades.  
*Learn dances from days gone by from members of the Warrens Yak Club.*
- 9:30 PM - Fireworks Display at Birkholz Field.  
*Organized by Town of Lincoln Fire Department with contributions from numerous donors.*

*Parking for Fireworks by Lions Log Building  
& Warrens Softball Field*

### ***A Special Thank You to These Folks***

- Zingler Sign & Design** - *for donating their time designing our various signs and banners.*
- Cranberry Homemakers** - *for publishing the Warrens 150th Anniversary Cookbook.*
- Warrens Cranberry Festival Office Staff** - *for printing our brochures, programs & letters.*
- Great Rivers Irrigation** - *for building our "Jail" and to Jack Abbott for serving as the "Deputy" and Jim Knull for being our "Jailer".*
- Village of Warrens Public Works Department**  
*for event set-up and tear down.*
- Warrens Yak Club** - *for assisting with parking.*
- Monroe County Herald** - *for their extensive coverage of the Warrens Sesquicentennial.*



## Timberworks Lumberjack Show

**Free Performances**  
**July 4, 2018**  
**11 a.m. and 2 p.m.**

Timberworks Lumberjack Show is an exciting and entertaining adventure. You'll experience a logging competition reminiscent of those held in the early 1900s.

Crowd participation is encouraged and at the end of each performance, one lucky fan takes home a wooden chair carved and autographed by one of the Timberworks lumberjacks.

See such events as axe throwing, underhand or springboard chopping, log rolling, cross-cut sawing, a hot saw event and chainsaw carving.

Timberworks Lumberjack Show has been featured on ESPN, Great Outdoor Games, ABC's Wild World of Sports, TNN, Discovery Channel's The Travelers, MTV's Real World and the Family Channel

Village of Warrens  
P.O. Box 97, Warrens, WI 54666  
(608) 378-4177  
[www.villageofwarrens.com](http://www.villageofwarrens.com)

## Schedule of Events

July 4, 2018

- 10:00 AM - Ho-Chunk Dancers - Location TBD  
*Sponsored by TEC, Inc.*
- 11:00 AM - Timberworks Lumberjack Show
- 12:30 PM - Old-Fashioned Games - Softball Field  
*Sponsored by Monroe County Local History Room, Warrens Area Youth Association and Clovers & Cranberries 4-H Club.*
- 1:00 PM - Pie-Eating Contest - Picnic Shelter
- 2:00 PM - Timberworks Lumberjack Show

### **Other Activities - 9 AM to 4 PM.**

Free Stagecoach Rides

*Sponsored by Three Bears Resort*

A Walk Through History

*Picture Display at the Lions Log Building*

Wildlife Artist Bob Snodgrass

*See Bob in his teepee wearing period clothing*

Old-Time Equipment Display

*James Potter Cranberry Marsh ▪ Dennis Frost*

*Wetherby Cranberry Company*

*David Rezin ▪ Mark Fowler ▪ Bob Fink*

### **Food Available on Grounds**

Smitty's Overtime Inn ▪ SKS Specialties  
Brenda's Fry Bread ▪ Carver's Kettle Corn

*150th Pins, Mugs & Cookbooks also for sale.*

**NOTE: Aspen Avenue will be closed on July 4.**  
**Traffic will be routed behind Lions Log Building.**  
**Parking in Birkholz Field. Bring lawn chairs!**